

<b>WP7</b>		
<b>DISSEMINATION AND COMMUNICATION</b>		
<b>Description and envisaged results</b>	<p>This WP will be led by Norway, but all partners have a role to play in dissemination and the project will actively engage all involved in the experimentation in its dissemination strategy.</p> <p>The main aim of this work package is to ensure a high level of visibility of the project throughout the different stages of its development and to ensure that the results of the experimentation are publicised to as wide a group of stakeholders as possible. Therefore, the overall objectives of the dissemination activities are to raise awareness of the project and its aims, to engage interest and to provide regular updates of the progress of the project.</p> <p>Furthermore, the outcomes of the project and its aims are shared publicly and will introduce the exploitation phase.</p>	
<b>List of activities/tasks</b>	<p>The WP will develop a dissemination plan, which will be shared at the kick-off meeting. <b>The WP will include and coordinate the following activities/tasks:</b></p> <ul style="list-style-type: none"> <li>• Developing aims and objectives of the dissemination strategy</li> <li>• Identification of target groups at a national level as well as transnational levels</li> <li>• Defining roles and responsibilities of all partners in implementing the dissemination strategy at both national and transnational levels</li> <li>• Dissemination activities, including the organization of conferences, seminars, round tables and workshops</li> <li>• Printing printed materials, the</li> <li>• Online dissemination of research reports and information on the project on the project's website</li> <li>• Organisation of Symposium at International Scientific Conference (e.g. ECER) on the Project</li> <li>• Organization of one national conference in each partner country at the end of the project</li> <li>• Publishing of Findings on the Project for academic and non-academic readers</li> <li>• Processes for monitoring the impact of the dissemination strategy</li> <li>•</li> </ul>	
<b>Estimated Start Date</b> (01-2021)	<b>Estimated End Date</b> (12-2023)	<b>Duration in months: 36</b>
<b>Country of activity</b>	All countries	

<b>Lead Partner</b>	Norway
<b>Contributing partners</b>	All partners
<b>OUTPUTS</b>	
<b>1. Dissemination strategy</b>	
Type	Document
Description	The project will produce a dissemination plan for the three years, which will be shared at the kick-off meeting. This will be updated on an annual basis. The dissemination plan will include the aims and objectives of the dissemination strategy, the identification of target groups at a national and transnational level. Furthermore, the roles and responsibilities of all partners in implementing the dissemination strategy at both national and transnational levels and how to approach the media will be defined.
Due date	February 2021
Language(s)	English
Media that will be used (publication on paper, online, other -specify)	Publication on paper
<b>2. Printed Version of I AM</b>	
Type	Map
Description	In order to raise the publicity of I AM the map will be translated in all partner countries' languages and in English. The printed Map will be given to each participant of the national conferences that take place in each participating country at the end of the project.
Due date	October 2023
Language(s)	English, German, Portuguese, Norwegian, Swedish
Media that will be used (publication on paper, online, other -specify)	Soft copies Online on project website
<b>3. National conferences</b>	
Type	Conference



Description	Each partner country will organize one national conference in which the main project results and I AM will be presented to a wider audience including different stakeholders from e.g. Key actors in the field of education, Non-Profit Organizations, the School Boards, the Ministry
Due date	August-December 2023
Language(s)	National languages of partner countries
Media that will be used (publication on paper, online, other -specify)	<p>Information flyer</p> <p>Poster</p> <p>Roll-Up</p> <p>Information on website</p> <p>Powerpoint presentations following logo requirements</p>